

TICC
International Conference



7th
TICC
INTERNATIONAL CONFERENCE

**BOOK OF
PROCEEDING**

**TOWARDS SUSTAINABLE
DEVELOPMENT GOALS:
DIGITAL TRANSFORMATION
AND BEYOND**

4-5 February 2023
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Book of Proceeding
The 7th TICC International Conference 2023
titled Toward Sustainable Development Goals:
Digital Transformation and Beyond

Thailand International College Consortium (TICC)

Khon Kaen University International College
Burapha University International College
Faculty of International Studies,
Prince of Songkla University (Phuket Campus)
Prince of Songkla University International College
(Hat Yai Campus)
Naresuan University International College
Silpakorn University International College
International College for Sustainability Studies,
Srinakharinwirot University
International College of Digital Innovation,
Chiang Mai University

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Co-hosted by:

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Toward Sustainable Development Goals: Transformation and Beyond
February 4-5th, 2023, Chiang Mai, Thailand*

WELCOME MESSAGE FROM THE THAILAND INTERNATIONAL COLLEGE CONSORTIUM (TICC)

Welcome to the 7th TICC International Conference titled “Toward Sustainable Development Goals: Digital Transformation and Beyond”. The Thailand International College Consortium (TICC) International Conference is co-hosted by 8 international colleges, including Khon Kaen University International College, Burapha University International College, Faculty of International Studies, Prince of Songkla University (Phuket Campus), Prince of Songkla University International College (Hat Yai Campus), Naresuan University International College, Silpakorn University International College, International College for Sustainability Studies, Srinakharinwirot University, and International College of Digital Innovation, Chiang Mai University - which has the opportunity to join the network as the 8th university. Following the success of the previous TICC conferences, International College of Digital Innovation (ICDI), Chiang Mai University is pleased to announce the call paper for the 7th Thailand International College Consortium International Conference (7th# TICCIC) on the topic of “Towards Sustainable Development Goals, Digital Transformation, and Beyond.” The objectives of this event are: 1) To motivate students to share their research findings with the public and those who may be able to use them 2) To provide a forum for knowledge sharing between faculty researchers and students participating in the event 3) To boost students’ confidence when presenting findings, including the development of a cooperative network for future academic and research of the International College Network of Thailand. The consortium committee has identified 11 areas of academic research across a range of subject areas, including: 1) Business and Management 2) Science, Technology and BCG Economy 3) Art Media, Communications, Inter-cultural Communication 4) Tourism, Hospitality and MICE 5) International Studies 6) Education, Learning technology, STEM 7) Holistic Health and Wellness Management 8) Digital Innovation 9) International Relation 10) Languages 11) Logistics and Supply Chain

This event was held for 2 days, between February 4th and 5th, 2023 with a total of 56 articles selected to present covering various sciences that are important to the development of knowledge and the socio-economic development of a country. The International College sincerely hopes to play a part in producing knowledgeable and capable professionals as well as producing academic works for the public that everyone can access and that can be a forum for discussion and exchange for further academic advancement.



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TICC MEMBERS & OUR GOALS

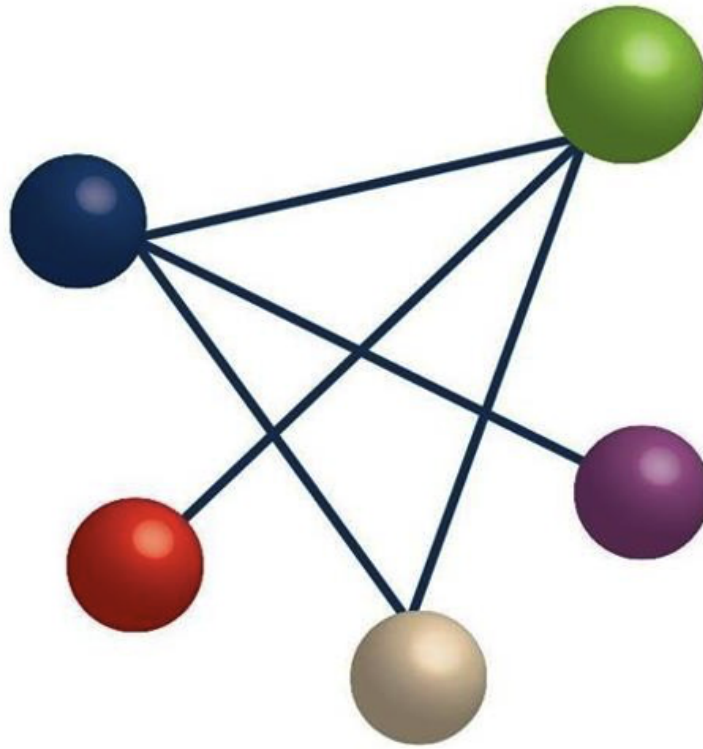
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1. To exchange Thai and international students at both undergraduate and graduate levels among partner universities.
2. To exchange lecturers among partner universities.
3. To conduct collaborative research projects.
4. TICC would like to welcome all international colleges in Thailand to become a member and enjoy several benefits that TICC could offer.



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TICC



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Towards Sustainable Development Goals:
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